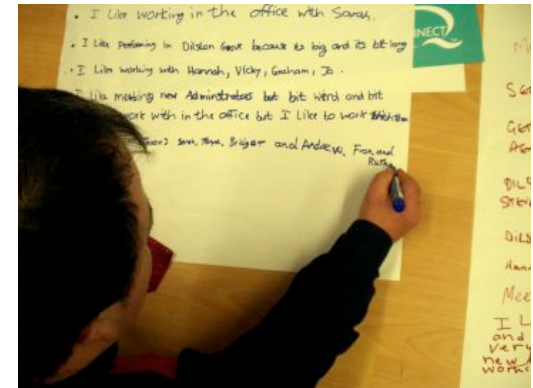


*A Vision for **C o r a l i***

2008 - 2010

www.coral.org.uk

Welcome to 'A Vision for *Coral*'



Everyone in *Coral* helped to make it.

Coral is very excited about the next three years.

We have lots of ideas, a good team and a new base at Oval House Theatre.



The plan is in four parts:

1. What *Coral* is about & *Coral* Values
2. What *Coral* would like to do
3. How *Coral* is going to do it
4. How much will it cost



1. What *Coral* is about



Coral is about dancing and making new performances.

Coral is about giving skills to people with learning difficulties so that they can be creative, work with other people and understand more about dance and performance.

What *Coral* is about

Coral is about making exciting performances and showing other people what is possible and what we can do.

Coral is about being imaginative and working with other art-forms.



Coral is about a core company of dancers and offering education work. Both are equally important to us.

Coral Values



Quality

Making sure our work is really good

Creativity

Coming up with new ideas

Pushing Boundaries

Never taking for granted what dance can be or what people with learning difficulties can do

Coral Values

Challenging Audiences

Surprising the people that see us

Collaboration

Sharing our work with other people,
using different art forms, being part of a team

Getting Out There

Being seen by and working with lots of different people



2. What *C o r a l i* would like to do

Join up the different areas of C o r a l i's work

Get more people to see C o r a l i

Raise C o r a l i's profile

*Make sure C o r a l i is a strong,
long lasting Company*

*Join up the different areas of **C o r a l i**'s work*

Create Joint Projects

C o r a l i wants to create projects that link its education and performance programmes, like offering workshops at performance venues.



Hold Open Rehearsals and Workshops

Make sure everyone in **C o r a l i** has the chance to see what we are doing in rehearsals and workshops so we can share ideas.

*Join up the different areas of **C o r a l i**'s work*

Offer Joint Training & Planning Opportunities

Make time for the whole company to plan and develop skills together.



Go Out together!

Go to see some dance and theatre together as a company and plan more social activities.

Getting more people to see Corali

Go on Tour

Make sure that we tour our work across the UK -
make new partnerships to show our work.
Think about developing international contacts.

Develop Past Partnerships

Get back in touch with organisations
we have had good relationships with in London and
across the UK such as Ikon Gallery,
Whitechapel Gallery
and the British Museum.



Getting more people to see *C o r a l i*

Developing Partnerships with Colleges and Universities

C o r a l i has partnerships with institutions that offer community dance courses like Laban and Morley College, we would like to develop this work.

morley college

LABAN

Link to Festivals

Showcase our work in national, international and local festivals like the Now Dance Festival in Nottingham.

C o r a l i could go to the British Council Edinburgh showcase.

Raise *Coralis*'s profile

Collaborate with well known dancers

Aim high and invite well known artists like Wendy Houstoun and Pina Bausch to work with us.



Focus on Marketing

We want to develop marketing packs for festivals and theatres.

We want to make sure that everyone in *Coralis* is happy with how we market ourselves and what we call the different areas of our work.

Raise *Coralis*'s profile

Link to the Olympics and Paralympic Games

The Olympics and Paralympic games are a very important cultural event for the UK and London.

We need to talk to organisations like Shape, and our local boroughs of Southwark and Lambeth, to make sure we are part of the cultural programme.



Raise *Coralis*'s profile

Did you know that 2009 is *Coralis*'s
20th anniversary?

Doing something special for this event
will also raise our profile.



Make sure *C o r a l l* is a strong,
long-lasting company

Professional Development

To continue to offer *C o r a l i* dancers,
staff, board and volunteers regular training.
This includes training in meetings and working together.



C o r a l i would like to support its dancers
with their individual creative pathways,
to make their own work
and have creative input into all shows.

Make sure *C o r a l i* is a strong,
long-lasting company

Offering proper fees and contracts

C o r a l i want to offer all its artists
proper fees and contracts.



Training for Young Dancers

C o r a l i offer training for emerging dancers:
this helps the company meet people that one day
might join *C o r a l i* and gives them useful experience.

Make sure *C o r a l l* is a strong,
long-lasting company

Generate our own money

As well as offering its own team regular training

C o r a l i can also offer training to
other people and organisations.



This is something that helps generate our own income.
We also charge money for our
performances and workshops.

3. How *Coral* is going to do it

How we will make our plan a reality



Continue the Good Work

This is *Coralis*'s 19th year.

Here are the things we already do that make

Coralis

strong

characterise our work

that we want to carry on doing and develop

Working in Partnerships

Make long lasting connections with other local, national and international organisations, for example:

Tate Modern, Morley College,
Fast Forward Youth Services
and Sadler's Wells.



morley college

Sadler's Wells

And link to the ideas of the local authority,

C o r a l i is based on the
borders of Southwark and Lambeth.



Working in Partnerships

Coral is developing closer links with Heart n Soul

This document has been greatly inspired
by the Heart n Soul progress report.

Check it out!

<http://www.heartnsoul.co.uk/reports/dec07/index.htm>



Brighton based artists The Rockets



and the Irish band of musicians with learning difficulties,
The Love Spotters.

Raise money from different sources

C o r a l i knows that raising enough money can be difficult. For this reason it raises money from as many sources as possible.



C o r a l i will continue to do this, as well as researching new ways of generating income.

Create a strong team

C o r a l i employs people with a range of specialist skills from web-design, book-keeping through to our dancers, education team and board members.

We work hard to make sure everyone in

C o r a l i has their voice heard.

We want to focus on developing this in the next three years.

We will do this through
consultancies
away days
training.

4. How much will it cost?



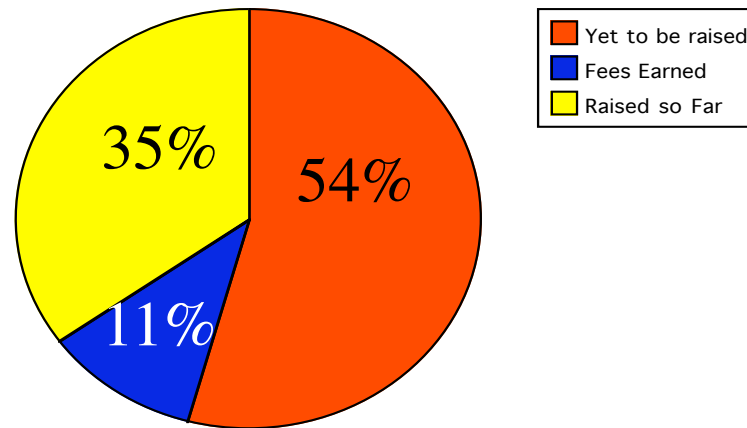
Coral has worked out that in order to do what it plans as well as it can, it needs £90,000 a year.

This would rise in years 2 and 3 because of inflation.

4. How much will it cost?

Coralis's financial year runs from April - March

We have raised nearly half
the money we need for 2008/09
as you can see in the graph.



For 2009/10 and 2010/11 *Coralis* can expect to
raise 11% from fees, it needs to raise
the rest from other sources.

Coralis has a separate fundraising strategy.

Thank-you for reading
'A Vision for *C o r a l i*'

Please visit our website for more information

www.coral.org.uk